

EXPERIENCE

SENIOR DESIGNER

Vantage Point Consulting

Feb 2021-Present

Facilitated and developed design thinking workshops and activities for clients to better understand users.

Researched community design to build an engaging social learning network.

Scripted, storyboarded, and produced promotional animated videos.

EXPERIENCE DESIGN CONTRACTOR

RedPeg

June-Nov 2019

Designed user experiences for experiential events that engage consumers with the brand in a meaningful and memorable way.

Created 2D and 3D mock-ups for pitch decks and client proposals that bring to life experiential campaign ideas.

Crafted mood-boards and clear descriptions to effectively communicate concept ideas.

DESIGNER

The University of Texas

Aug 2016-May 2017

Planned and designed a fundraising campaign that brought in \$30,000 of donations.

Designed logos and advertisements for external clients.

Crafted weekly communication on social media and in email newsletters using Hootsuite and Mailchimp.

CONCERT GRAPHICS INTERN

C3 Presents

Aug-Dec 2016

Designed posters, social media graphics, and digital advertisements for concerts and events in Austin.

MARKETING INTERN

Forefront Networks

June 2015-Jan 2016

Developed promotional material and social media for a holiday festival that brings in 400,000 attendees annually.

Designed logos and other branding materials for large-scale events in the Austin area.



EDUCATION

VCU BRANDCENTER

2020

Master of Science in Branding, Experience Design

THE UNIVERSITY OF TEXAS

2017

Bachelor of Science, Public Relations
Business Foundations Certificate
Elements of Computing Certificate

SKILLS

TECHNICAL SKILLS

Layout design	3D Design	Journey mapping
Logo design	Animation	User personas
UX/UI design	OO programming	Agile

DESIGN SOFTWARE

Adobe CC	Figma	After Effects
InVision	Final Cut Pro	Cinema 4D

PROGRAMMING LANGUAGES

Python	Java	Swift
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INTERESTS

Event planning	Board games	Traveling
Illustration	Podcasts	Baking
Thrift-flipping	Stand-up	Tea